Press release – Thursday, 12 December 2019

BlueSG's Electric Vehicle car-sharing celebrates its second anniversary in Singapore with more than 300 charging stations, launching more flexible new subscription plans and expanding its charging offer network

Singapore, 12 December 2019 - BlueSG, the first Bolloré Group electric car sharing service in Asia, today announced new subscription plans

2   BlueSG launched two new subscription plans today – a Premium (6-months) membership plan priced at $18 per month with rental rates of S$0.33 per minute including free 45 minutes rental monthly; and a Basic membership plan with no commitment, priced at $8 per month with rental rates of S$0.33 per minute. All new customers will enjoy Free one-month trial on the Basic plan.

3   Interested parties can sign up and register on www.bluesg.com.sg or the BlueSG mobile app (BlueSG) from 5pm onwards today. The BlueSG mobile app can be downloaded on the App Store and Google Play and will enable members to book a Bluecar and reserve a parking lot in advance.

4   BlueSG will also extend the rental packages for current yearly Premium members to the new Premium (6-months) and Basic members to rent its Bluecars for longer duration at cheaper pricing during selected hours. There are 2 rental packages – 3-hour rental package worth $39.90; and 5-hour rental package worth $49.90.

5   *"These new membership offers are a response to the growing demand from our customers for more flexibility"* said Franck Vitté, Managing Director – BlueSG. *"Our second anniversary marks the introduction of new plans for those who do not want to commit and still enjoy the lowest rental rate, or for the more regular users who can get free rentals. The 3- and 5- hour rental packages now available to any member bring additional options to all our customers".*

6   In the latest expansion of its charging network, BlueSG is pleased to announce that it will be installing its first charging station in Tan Tock Seng Hospital, in the heart of Novena. This marks the first healthcare facility in Singapore with BlueSG charging stations, starting operations in January 2020. This collaboration will provide greater convenience for its patients and healthcare staff who subscribe to Singapore's first nationwide electric car sharing programme.

7   BlueSG has also added another 140 charging points across HDB & URA carparks to its current network of 99 charging points opened to all electric vehicle car owners since April this year. This will bring the total of charging points opened to all electric vehicle car owners to 239 across HDB, URA & JTC carparks, remaining the largest EV charging network in Singapore.

For more information on BlueSG and upcoming developments, visit www.bluesg.com.sg

About BlueSG:

BlueSG a one-way car sharing solution using electric cars in self-service. Launched in Singapore in December 2017, with the cooperation of the *Land Transport Authority* and the *Economic Development Board*, this service offers a convenient, flexible and affordable transport option for Singaporeans. It is a fully integrated solution developed by the Bolloré Group thanks to the expertise of its subsidiaries Bluecar, IER and Polyconseil, specialized in electric cars, charging infrastructures and information systems. BlueSG aims to roll out a 1,000-strong electric vehicle fleet and 2,000 charging points by 2020. It will therefore become the largest self-service electric car sharing service in the world.

BlueSG in figures:
- 660 Bluecars
- 304 stations
- 1,207 charging points
- More than 55 000 members since the launch
- 460 000 rentals, i.e. more than 8 million of kilometers driven